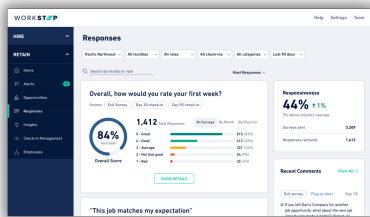


## RETAIN YOUR WORKFORCE FOR THE LONG RUN

Increase your employee retention with real-time, actionable feedback and insights from your frontline

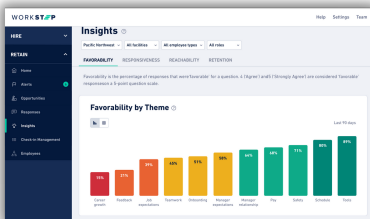


### Supply Chain Companies Are Turning to WorkStep RETAIN



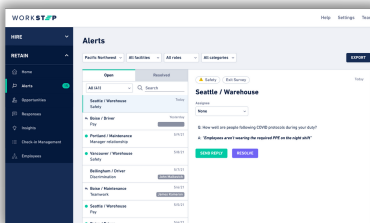
#### Effortlessly Engage Hourly Workforce

Get real-time anonymous feedback and help your frontline workers feel heard and engaged. Get ahead of job abandonment by checking in with new employees at key onboarding milestones and throughout their career. Reach out in their preferred language.



#### Track Workforce Health in Real-time

Benchmark satisfaction and retention across your company and against industry peers. Understand satisfaction and retention data by position, facility, and tenure and track how it changes.



#### Empower Managers to Take Action Today

Surface employee feedback in real-time to the right leader(s) to prevent individual turnover outcomes when hot-button issues arise. Measure the impact of retention initiatives vs. investment.

#### Driving Retention for Industry-Leading Companies



NFI, one of America's largest logistics companies, lifts retention for their 14,000 associates with WorkStep.

NFI has seen a 36% decrease in new hire turnover in the first month of employment.

“ Using WorkStep has helped give us the data we need to understand exactly what's affecting employee turnover. Using this data, we can react immediately. Thanks to WorkStep, we've dramatically improved retention and increased new hire satisfaction and preparedness.

**Jamie Anderson**  
Director of Talent Pipeline

Employees are more likely to stay at their current company if they're heard.

89%

are more likely to stay if they feel their company encourages and listens to feedback.

66%

want the opportunity to provide feedback to their employer at least once a month.

61%

do not feel that HQ or HR leadership understands their day-to-day challenges.