

A NEW APPROACH TO RECEIVING FRONTLINE WORKFORCE FEEDBACK

89% OF EMPLOYEES
WOULD STAY IN A ROLE
IF THE COMPANY
ENCOURAGED
& LISTENED
TO FEEDBACK

★ ★ ★ ★ ★
BUT THE 
TRADITIONAL
FEEDBACK PROCESS IS
BROKEN 

1 ANNUAL EMPLOYEE SURVEY REQUIRES



- ▶ SIGNIFICANT BUSINESS INVOLVEMENT
- ▶ INDIVIDUAL SURVEY DEVELOPMENT
- ▶ HANDS-ON ENGAGEMENT MANAGEMENT
- ▶ MANUAL DATA UPLOAD AND ANALYSIS
- ▶ DOWNLOAD OF DATA INTO SYSTEMS

AND TAKES
7 WEEKS
TO COMPLETE



COSTING OVER
\$30K
PER SURVEY


AND IS
ONLY 
DELIVERED
VIA EMAIL


VS. WORKSTEP RETAIN

PROVIDES A
CONSTANT 
FEEDBACK LOOP 


30 Day 60 Day 90 Day 180 Day **Recurring & Exit**

CHECK-INS ARE
AUTOMATICALLY
CREATED & DELIVERED AT
KEY EMPLOYMENT MILESTONES



 **CHECK-INS**
ARE SENT BY
EMAIL & SMS
& TAKE LESS THAN
2 MINUTES TO
COMPLETE

 **TOP TURNOVER**
REASONS SEEN IN
REAL-TIME
ALLOWING MANAGERS TO TAKE
IMMEDIATE
ACTION

 **DATA IS**
INSTANTLY
INTEGRATED
WITH ALL
COMPANY
SYSTEMS

PROVIDING REAL-TIME, ACTIONABLE DATA